



F **A** **C** **E**

The Ultimate Personality Profiling Tool

PROFILE OF
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ABC Inc

FACE

FACE is a careful amalgam of the best theories and findings of the internationally acclaimed psychologists and psychiatrists like Carl Gustav Jung, William Moulton Marston, Wilhelm Wundt to name a few. These time-tested findings and teachings have been diligently blended in to form the FACE which is proficiently handled by our analysts affiliated under the American Psychological Association, International Coach Federation and other famous bodies that deals with the trade-of-mind.

These 4 personality styles has been named as Fact, Action, Concept and Emotion. All 4 characteristics are present in each of us and no one style is better or worse. Your personality style is representative of the dominating trait present in you.

FACE Assessment® helps to discover your Core Personality style and assists you in understanding those of others.

PERSONALITY STYLES



FACT

**Methodical ,
Analytical, Organized,
Detail Oriented**

Fact Man is an organized and systematic individual who is very keen while taking decisions, analyzing deeply into all the pros and cons of the matter. This makes them risk-free and always prepared to face all odds. This personality type is excellent in processing information and gives intense care to detailing and precision in all their tasks. Fact Man likes to make as well as follow rules and regulations and hence will have a method in even the simplest task, making them work efficiently. They have a good way of organizing and utilizing their time.



ACTION

**Practical, Challenging,
Hard-driving,
Competitive**

An Action Man is an assertive and competitive individual, who is highly directional and confident in dealings. They are action oriented people who look for results and quick completion of tasks. An Action Man's greatest strength is their belief in themselves. They are people of the present and do not let their thoughts wander off much into the past or the future. This makes them focused and difficult opponents. Action Man learns best by doing and experiencing and is an active and dynamic person who have the ability to influence others into action as well.



CONCEPT

**Creative, Original
Imaginative, Inventive**

A Concept Man is rich in fresh and innovative ideas and is a hard-to-predict mysterious person. They survive on their wits and ideas and can charismatically influence the people around them. This personality types love to dream and is mostly in a world of imagination, trying to bring out innovation through odd combinations and "out of the box" solutions. They are original and idealistic who harbors open and liberal attitude which makes the Concept Man a creative problem solver and a versatile character.



EMOTION

**Team Player, Helpful,
Willing to adapt,
Caring**

Emotion Man enjoy dealing with moods and emotions and is an expert when it comes to bridging relations and keeping up the bonds between people. This makes them excellent team players who can keep the team adhered through thick and thin. Warm and friendly, an Emotion Man is a dynamic and stimulating individual who is also very loving and caring. They make good influencers and are very talkative. This personality types like to make friends and people love to hang around with them. They are fun loving, but emotional, and at times highly sentimental people.

Each personality style has distinct character, behavior, way of communication, decision making, interpersonal interaction, approach and life style.

Combinations of the four personalities define an individual, and either one or two personality traits may dominate while others may remain dormant or be expressed in faint or detectable levels. No one trait can be considered as a better to the others as all four are essential and equally potent.

You Appear As

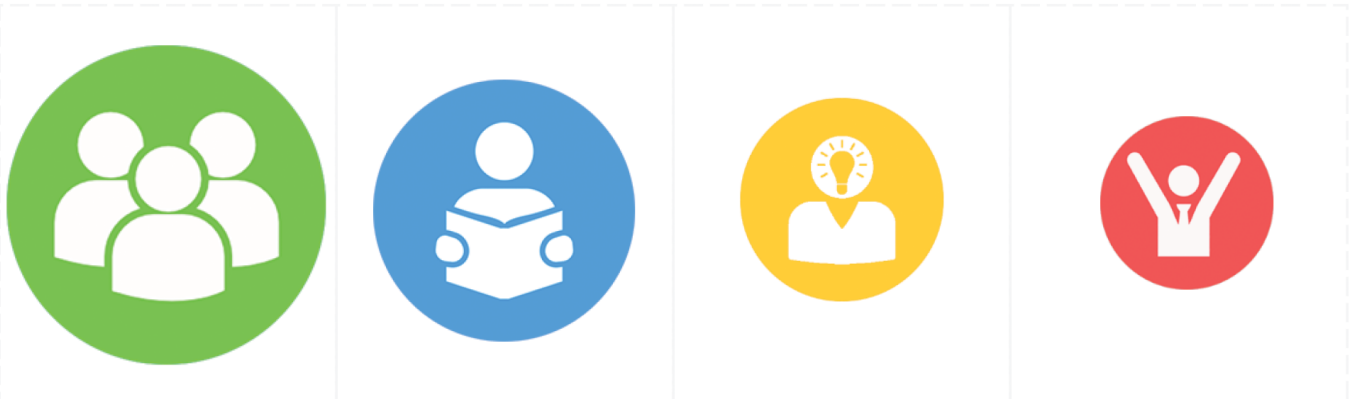
EFCA

EMOTION

FACT

CONCEPT

ACTION



DEGREE OF INFLUENCE

75.0%

70.0%

57.5%

47.5%

HOW TO READ YOUR SCORE ?

Tally your percentage with the scale given below to find out the degree of influence of each personality trait in you. The probability of expressing the traits increases as the numbers scale up.

Highly Dormant – It is likely that you do not at all exhibit this trait naturally.

Dormant But Visible Very Rarely – The trait exists in you, but is expressed very rarely.

Visible Rarely – The trait is expressed rarely and only when the circumstance arises or environment demands it.

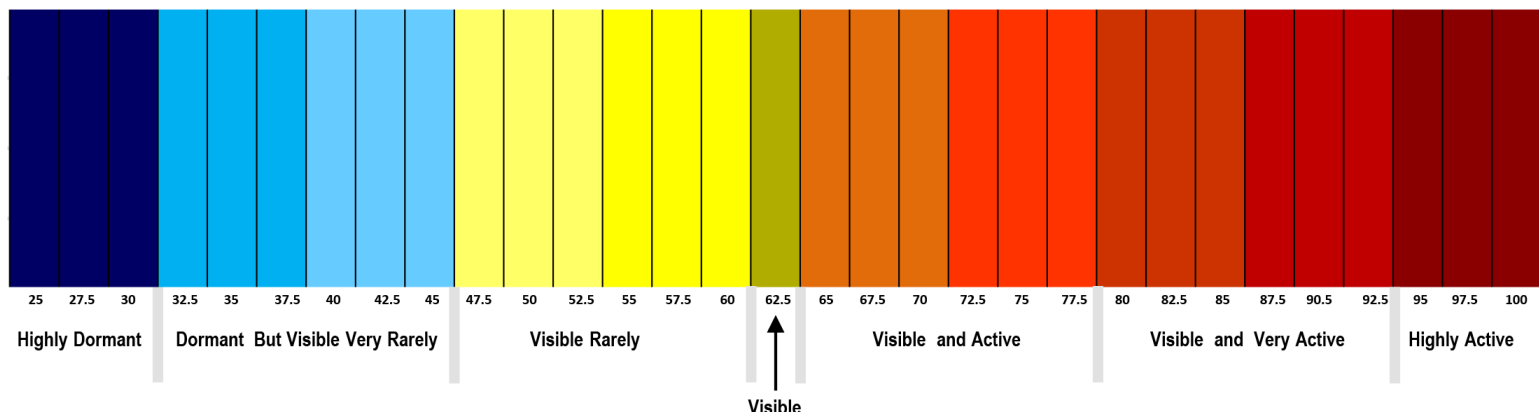
Visible – This point (62.5%) marks the visibility of the trait.

Visible and Active – The trait stands out in character and finds expression in your daily activities.

Visible and Very Active – You strongly exhibit this trait; it has high influence throughout your life.

Highly Active – This trait defines you and dominates all your actions.

DEGREE OF INFLUENCE SCALE



UNDERSTANDING YOUR SELF

Your sensitivity to others makes you a people person. However, your decisions are made after careful analysis, unfettered by your emotions. Hence, you rarely make ill-formed plans.

Your emotions can influence your decisions. However, you can devise a well-thought-out plan and see it through.

You have the ability to think out of the box in situations that demand it.

Your analytical capabilities allow you to be coherent enabling you to consider everything from an objective point of view and filtered through the sieve of reason.

You can be methodical and systematic, following a linear approach and can be hard driving towards achieving your goals.

You are a sensitive and insightful individual who is considerate of the moods and feelings of others. You are tolerant and benevolent towards your peers.



YOUR
COMMUNICATION
PATTERN

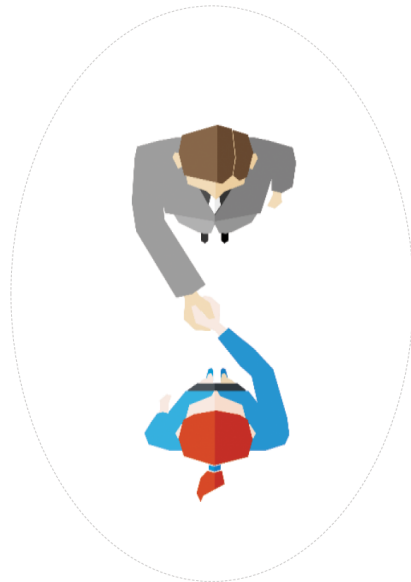


Behavior	Hardly	Occasionally	Generally	Often	Always
Expresses emotional concern and care for the well-being of others.				📍	
Speaks and encourages visions for long-term plans and advancements.			📍		
To be a notable voice, may take over the conversations dominating the talk.		📍			
Provides precise and crisp explanations and instructions.				📍	
Direct and defined speech.				📍	
Openly expresses thoughts and feelings.				📍	
May follow a structure and method while conversing.				📍	
Overall goals and objectives are given more importance.			📍		
Friendly and free type of behavior to others.				📍	
Interested in finding out the reasons or causes of things.			📍		

YOUR INTERPERSONAL RELATIONS

You have the ability to sustain your relationships for a long period of time as your loving and compassionate nature does not allow you to be cross with anyone for long.

You can be very possessive or intimate with your peers and sometimes they can influence your thoughts and actions to a great extent.



In an official scenario, you may be very rational, nurturing relationships with prudence and care.

You may foster close relationships with the people around you and can greatly influence them.

People see you as someone who possesses an unhurried attitude and hence, may not be spontaneous and outgoing.

You may seem to be very easy to talk to as you are very expressive about what you want to convey.

You can be seen as too conventional, someone who does not easily change their views.


HOW OTHERS VIEW YOU



People may view you as a warm and understanding person who can be the heart and soul of a gathering with the ability to make everyone feel at home.


HOW YOU TAKE DECISIONS

Your emotions may influence you while taking decisions.



You may be very intuitive and are able to understand people and situations that help you make decisions accordingly.

Your tendency to deliberate excessively can considerably slow you down in the quest to arrive at a decision.



You have the innate ability to be analytical in situations that do not involve an emotional element and hence, you can make unbiased decisions in a work environment.

YOUR LEADERSHIP STYLE



You can be a democratic leader who can create a friendly atmosphere where no one feels neglected.

You have what it takes to keep your team in harmony as you give equal preference to all your team members.

You allow sufficient time to your team to complete tasks. You are also knowledgeable of the strengths and weaknesses of each teammate. This helps you allocate work accordingly.

You are an able leader who is meticulous and consistent, features that can give stability and coherence to a team.



YOUR CAREER STRENGTH

Strength	Under Developed	Moderately Developed	Well Developed	Highly Developed	Extremely Developed
Quick in building relations and efficiently maintain them.				📍	
Details are carefully considered and accurate.				📍	
Creative and easily innovative.			📍		
Capable of creating structure out of chaos and confusion.			📍		
Enjoys adventure and may take risks in accepting most opportunities.		📍			
Enjoys challenges and does not easily bend down to pressures.		📍			
Team Play.				📍	
Quick in action and prefers quick results.		📍			
Open and flexible to changes.			📍		
Always analyses oneself to correct past mistakes and advance further each time.				📍	



You may develop inflexible emotional attachment to impersonal objects. You may not be agile or energetic and may come off as unadventurous due to your uncompromising persistence to follow rules.

You can be perceived as territorial and as someone who relies on familiarity, be it people or places, as a means to calm yourself when faced with unfamiliar pressure.

You may sometimes be considered shrewd and emotionally manipulative.

You may not come up with new and creative ideas as you prefer to adhere to conventions.



Your dominating functional influences being Emotion, backed by Fact, your area of expertise involves in interacting with people and also a calm environment.

ENHANCE
YOUR
SELF

You may have a narrow point of view that portrays you as rigid and uptight.

Your inability to think creatively is compensated by your tendency to follow the conventional norms.

You tend to be emotional about things which has influenced you. Extending your analytical skills, rather than being emotionally compromised can enable you to adopt a rational perspective.

You do not seem to be very concerned about following deadlines. You can pay attention to being agile and energetic to finish your projects on time.

